

Abstract of the Invention

5 A system for updating parameters of financial transactions associated
with financial services initiated and completed on behalf of or directly by a
user through access to a data-packet-network into more than one electronic
interface accessible to the user is provided. The system comprises, a main
electronic interface supported by back-end software, the main interface for
10 registering all user accounts into at least one portfolio group, the accounts
accessible in detail through the main interface, at least one cobranded
electronic interface supported by back-end software, the cobranded interface
mirroring the accounts registered in the main electronic interface and a
plurality of institution-specific electronic interfaces for providing direct
15 account registration, reporting, and maintenance specific to accounts
provided by the associated institutions. Through direct linking between the
main, cobranded, and institution-specific interfaces, any parameters
associated with any action initiated to a specific account through any of the
interfaces is immediately propagated to the other interfaces.

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